

KFIZ-AM, WCLB-AM, AND WFON-FM  
Family of Mountain Dog Media Stations  
254 Winnebago Drive  
Fond du lac, WI 54935  
(920)921-1071

EEO Public File Report  
August 1<sup>st</sup>, 2019 to August 1<sup>st</sup>, 2020

Report Contents  
Section A- Vacancy List  
Section B – Recruitment Initiatives

Job Title: Sales Team Member  
Candidates interviewed: 7  
Candidates hired: 1  
Sources: Indeed, station ads, LinkedIn, station websites  
Candidate came to us through Indeed

Job Title: Sales Team Member  
Candidates interviewed: 5  
Candidates hired: 1  
Sources: Indeed, station ads, LinkedIn, station websites  
Candidate came to us through Indeed

Job Title: Full Time Morning Host/Production head  
Candidates interviewed: 3  
Candidates hired: 1.  
Sources: Personal Referral, WBA website, All Access  
Candidate came to us through personal referral

Job Title: Sales Team Member  
Candidates interviewed: 6  
Candidates hired: 1  
Sources: Indeed, station ads, LinkedIn, station websites  
Candidate came to us through Indeed

Section B -Recruitment Initiatives  
August 1<sup>st</sup>, 2019 to August 1<sup>st</sup>, 2020

#1 UW-Oshkosh Post positions and talk with UWO faculty and alumni of the radio TV film department: had news intern that worked for the experience during the fall.

#2 Gave several (3) school tours in late 2019

#3 Hired two part-time college interns to work weekends and do production dubbing for us. Minimal hours but great for experience.

#4 Covid shut down any tours and job fairs we had set up for 2020